

## Sponsors Types and details benefits of BDSAF 2015:

| Sponsor Type     | Number | Benefit Summary  | Sponsor Amount |
|------------------|--------|--|----------------|
| Premier Sponsor  | 01     | 2 Slot of Presentation in any chosen Track (30 Min each) 4 Free Entry ticket, Logo will be on website and printing materials | 3,00,000/=     |
| Platinum Sponsor | 02     | 1 Slot of Presentation in any chosen Track (30 Min each) 2 Free Entry ticket, Logo will be on website and printing materials | 2,00,000/=     |
| Gold Sponsor     | 03     | 2 Free Entry ticket, Logo will be on website and printing materials  | 1,00,000/=     |
| Bronze Sponsor   | 10     | 2 Free Entry ticket, Logo will be on website and printing materials  | 50,000/=       |
| General Sponsor  | 10     | 2 Free Entry ticket, Logo will be on website and printing materials  | 20,000/=       |

|                             | Premier Sponsor  |
|-----------------------------|--|
| Number of sponsoring option | 1(one)   |
| Branding                    | <ol style="list-style-type: none"> <li>1. Branding as a "Premier Sponsor"</li> <li>2. Corporate logo on the backdrop on stage in the conference room.</li> <li>3. Corporate logo to appear on all event advertisements</li> <li>4. Corporate logo will be included on the on-site signage.</li> <li>5. Corporate logo to appear on the event website with hyperlink to and from your website.</li> <li>6. Display of 2 individual Pull Up Banners. Sponsor need to provide the banners.</li> </ol> |
| Company profiling           | <ol style="list-style-type: none"> <li>1. Corporate profile on event website.</li> <li>2. One page (A4 size) company profile with logo and four pieces of post card will be inserted into official conference bags. Promotional materials need to be provided by the sponsor.</li> </ol>   |
| Exhibition                  | 6 complementary passes for conference only.  |

|                        |  |
|------------------------|--|
| Presentation           | 2 X 20 minutes conference speaking slots will be provided during opening plenary.<br>Sponsor need to send senior level executive/directors to represent sponsor's organization during opening plenary. |
| Post Event             | 1. First Right of Refusal at the next event at a special rate.<br>2. Corporate logo in post event communications under the heading Diamond Sponsor.<br>3. Post-event report.                           |
| Sponsorship investment | 3,00,000 BDTK  |

|                                    | <b>Platinum Sponsor</b>   |
|------------------------------------|---|
| <b>Number of sponsoring option</b> | <b>2(Two)</b>   |
| Branding                           | 1. Branding as a "Platinum Sponsor"<br>2. Corporate logo on the backdrop on stage in the conference room.<br>3. Corporate logo to appear on all event advertisements<br>4. Corporate logo will be included on the on-site signage.<br>5. Corporate logo to appear on the event website with hyperlink to and from your website. |
| Company profiling                  | 1. Corporate profile on event website.<br>2. One page (A4 size) company profile with logo will be inserted into official conference bags. Promotional materials need to be provided by the sponsor.   |
| Exhibition                         | 3 complementary passes for conference only.   |
| Presentation                       | 1 X 20 minutes conference speaking slots will be provided during opening plenary.<br>Sponsor need to send senior level executive/directors to represent sponsor's organization during opening plenary.  |
| Post Event                         | 1. First Right of Refusal at the next event at a special rate.<br>2. Corporate logo in post event communications under the heading Diamond Sponsor.<br>3. Post-event report.  |
| Sponsorship investment             | 2,00,000 BDTK   |

|                                    | <b>Gold Sponsor</b>   |
|------------------------------------|---|
| <b>Number of sponsoring option</b> | <b>4(Four)</b>  |
| Branding                           | <ol style="list-style-type: none"><li>1. Branding as a "Gold Sponsor"</li><li>2. Corporate logo on the backdrop on stage in the conference room.</li><li>3. Corporate logo to appear on all event advertisements</li><li>4. Corporate logo will be included on the on-site signage.</li><li>5. Corporate logo to appear on the event website with hyperlink to and from your website.</li></ol> |
| Company profiling                  | <ol style="list-style-type: none"><li>1. Corporate profile on event website.</li><li>2. One postcard size company profile with logo will be inserted into official conference bags. Promotional materials need to be provided by the sponsor.</li></ol>   |
| Exhibition                         | 2 complementary passes for conference only.   |
| Post Event                         | <ol style="list-style-type: none"><li>1. First Right of Refusal at the next event at a special rate.</li><li>2. Corporate logo in post event communications under the heading Diamond Sponsor.</li><li>3. Post-event report.</li></ol>  |
| Sponsorship investment             | 1,00,000 BDTK   |

|                                    | <b>Silver Sponsor</b>   |
|------------------------------------|---|
| <b>Number of sponsoring option</b> | <b>6 (Six)</b>  |
| Branding                           | <ol style="list-style-type: none"><li>1. Branding as a "Silver Sponsor"</li><li>2. Small Corporate logo on the backdrop on stage in the conference room.</li><li>3. Small Corporate logo to appear on all event advertisements</li><li>4. Small Corporate logo will be included on the on-site signage.</li><li>5. Small Corporate logo to appear on the event website with hyperlink to and from your website.</li></ol> |
| Exhibition                         | 1 complementary passes for conference only.   |
| Post Event                         | <ol style="list-style-type: none"><li>1. First Right of Refusal at the next event at a special rate.</li><li>2. Corporate logo in post event communications under the heading Diamond Sponsor.</li><li>3. Post-event report.</li></ol>  |
| Sponsorship investment             | 50,000 BDTK   |

|                                    | <b>General Sponsor</b>   |
|------------------------------------|--|
| <b>Number of sponsoring option</b> | <b>10 (Ten)</b>  |
| Branding                           | <ol style="list-style-type: none"><li>1. Branding as a "General Sponsor"</li><li>2. Small Corporate logo on the backdrop on stage in the conference room.</li><li>3. Small Corporate logo to appear on all event advertisements</li><li>4. Small Corporate logo will be included on the on-site signage.</li><li>5. Small Corporate logo to appear on the event website with hyperlink to and from your website.</li></ol> |
| Exhibition                         | 1 complementary passes for conference only.  |
| Post Event                         | <ol style="list-style-type: none"><li>1. First Right of Refusal at the next event at a special rate.</li><li>2. Corporate logo in post event communications under the heading Diamond Sponsor.</li><li>3. Post-event report.</li></ol>   |
| Sponsorship investment             | 20,000 BDTK  |

|                                    | <b>Wireless &amp; Internet Access Point Sponsor</b>  |
|------------------------------------|--|
| <b>Number of sponsoring option</b> | <b>1 (One)</b>   |
| Branding                           | <ol style="list-style-type: none"><li>1. Branding as an "Internet Sponsor"</li><li>2. Small Corporate logo on the backdrop on stage in the conference room.</li><li>3. Small Corporate logo to appear on all event advertisements</li><li>4. Small Corporate logo will be included on the on-site signage.</li><li>5. Small Corporate logo to appear on the event website with hyperlink to and from your website.</li></ol> |
| Exhibition                         | 1 complementary passes for conference only.  |
| Post Event                         | <ol style="list-style-type: none"><li>1. First Right of Refusal at the next event at a special rate.</li><li>2. Corporate logo in post event communications under the heading Diamond Sponsor.</li><li>3. Post-event report.</li></ol>   |
| Sponsorship investment             | Internet access for 100+ people with adequate Wireless access point (Roughly 4).<br>Minimum 20MB Internet bandwidth and 2 onsite support staff.  |